

October is Fair Trade month. We all make purchases including food, clothing, and accessories. Find out how you and your friends can make ethical purchases and contribute to living wages for workers and farmers around the world.

This month, explore the ways that you can help bring awareness to your school, peers, and community. Choose at least one (or more!) task from each section. Let's learn, take action, and mobilize others this month - together!



LEARN

- Understand Terminology: [Fair Trade v. Fairtrade](#)
- Watch this video "[Why Fair Trade?](#)" to learn the importance of choosing Fair Trade
- Read this article discussing "[What is fair trade?](#)"
- Review [key issues](#) around Fairtrade
- Explore [impact reports](#) and [resources](#)
- Your idea _____



TAKE ACTION

- Look up where you can find [Fair Trade Certified products](#)
- Explore [Fairtrade Products](#)
- Find out if your community, school, church or university in your area has a [Fair Trade Campaign](#)
- Discover your [Slavery Footprint](#)
- Encourage your school club to share about the topic
- Your idea _____



MOBILIZE

- Use the hashtag #Fairtrade when you post
- Share on social media
- Share the campaign "Seek The Seal"
- Encourage your friends and family to make a fair trade purchase this month
- Connect with your school to understand how they support local farmers for school lunches
- Your idea _____

What was your impact?