#### **AFRJ**®

# 2021 Impact Report

Our <u>mission</u>: Support a global collaborative network to end and prevent human trafficking – and build the solutions needed to increase the impact of all.

## From Our Founders





As the whole world seemed to halt at times this past year, our efforts at the AFRJ only accelerated. Individuals, organizations, and communities in need increased every day. Our dedicated team of staff, volunteers, interns, and partners responded with excellence, perseverance, and innovation. We're so pleased to provide this report highlighting a few of the exciting ways we've engaged with a world of people to catalyze a world of impact in 2021. And we're so grateful to all those who continue to help make this work possible - and that includes you!

Ashleigh Chapman, CEO & Alana Flora, COO

#### Global Network





We have been so blessed by the heart of collaboration that AFRJ exemplifies. They have made introductions, encouraged us, and communicated about what we are doing. They are innovative in their ideas for how to better connect the freedom movement globally and are uniquely positioned to help give the broader picture.

Nicole Robyn Freedom Business Alliance

#### Resources, Relationships, Solutions & Strategies

In 2021, we set a record supporting our Global Network of thousands of anti-trafficking organizations by fielding 67 requests for help and assistance in one day.



## Freedom Council

In 2021, our Freedom Council launched a series of virtual events, Monthly Action Kits, a Business Pledge & Training program, and a new partnership with the U.S. Chamber of Commerce to catalyze even more businesses to join the fight to end and prevent human trafficking, and to support survivors.

Check out all the new Business Tools & Resources at <u>afrj.com/businesstools</u>

#### ENGAGE TOGETHER®

Providing the insights, tools, connections, and resources communities need to succeed.

In 2021, we hosted numerous virtual and onsite community trainings and events, created new <u>Quick-Start Guides</u> for various sectors and professions, and partnered with community leaders from Wyoming to the Philippines to strengthen their efforts and close gaps.



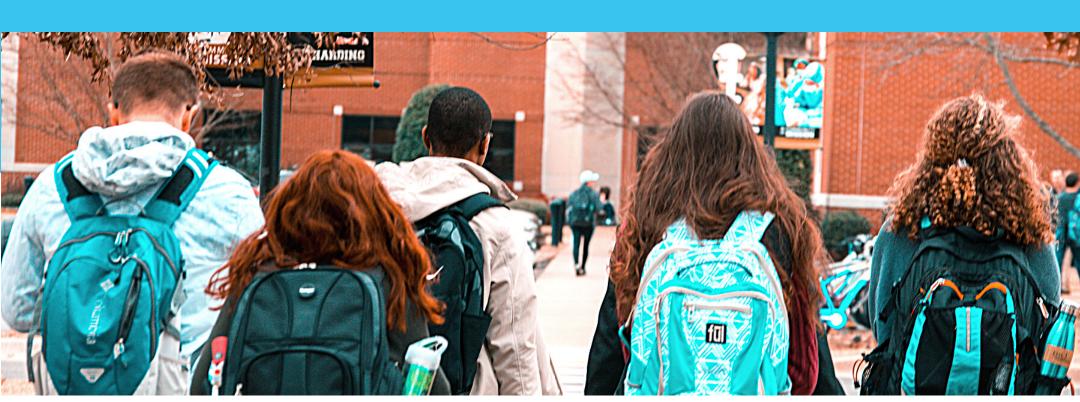
Engage Together has been a vital support of Kansas' efforts to combat trafficking...[their] strategies have served to bring together all sectors of our community... Lucy Bloom Veronica's Voice

Take a look at how Engage

Together supports communities at veronicasvoice.org/rotary-swarm

#### Student Council

In 2021, our high school and college students continued to be advocates on their campuses and in their daily lives.



**Action Kits** 

Connecting national topics to practical ways to engage

Social Media

Raising awareness by creating research-based graphics & posts

Student Trainings

Conducting peer-to-peer virtual sessions and presentations

#### JUSTICE U

Learn with us. End human trafficking.

In 2021, JusticeU grew to support 4,200+ learners and added 28 new courses to better equip advocates to end and prevent human trafficking in their local community.



Check out all the courses now available at learnwithjusticeu.com

#### New Websites & Social Media

In case you missed it, we expanded our online presence in 2021. Stay in-theknow and up-to-date by visiting us at:

afrj.com engagetogether.com learnwithjusticeu.com











@afrjtoday @engagetogether @learnwithjusticeu @afrjfreedomcouncil (LinkedIn)

#### Special Shout-Out

In 2021, to support all these projects, we had the great joy of engaging over 60 college interns (plus amazing faculty leaders) from the following universities:











### Transparency & Excellence

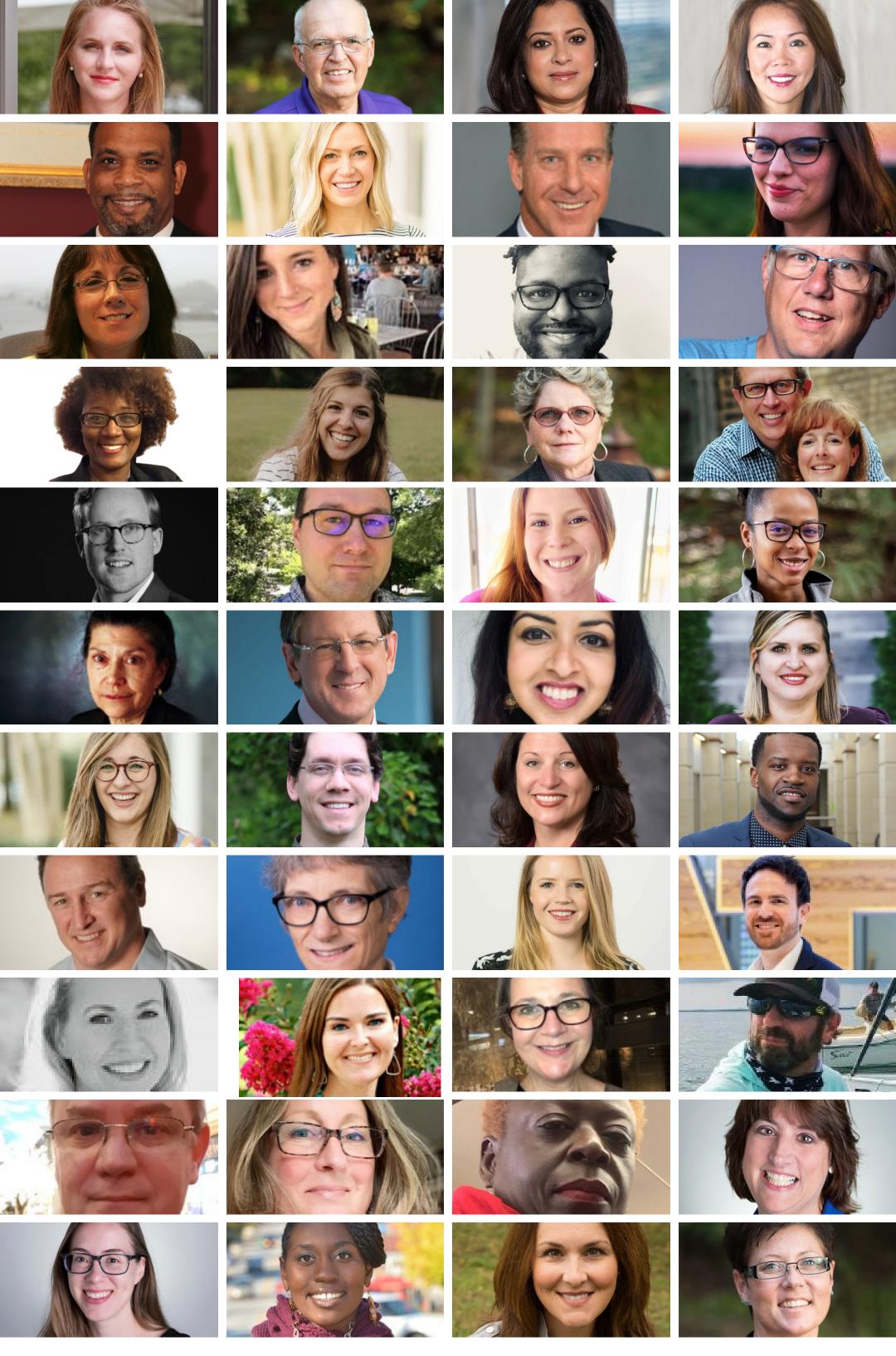
In 2021, we earned both the Guidestar Platinum Seal and Excellence in Giving Certification. This means you can know that when you give to the AFRJ, you're giving to an organization committed to excellence and transparency - in our mission, finances, and impact.





Your support makes it all possible.

**WAYS TO GIVE** 



#### Team Effort

The incredible group of people that made all these efforts possible in 2021! Warriors all.

#### AFRJ®

## Together, freedom is possible.

Thank you for partnering with us in the fight to end and prevent human trafficking. Now, onward to even greater impact - together.

GIVE TODAY to support even greater impact tomorrow.

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