

JUNE IS

INTERNET SAFETY MONTH

ACTION KIT

June is Internet Safety Month, first designated by the U.S. Senate in 2010. Since the pandemic began in 2020, there has been a significant rise in children and youth going online - and a corresponding rise in online exploitation. The National Center for Missing and Exploited Children saw a 97% increase in online enticement. Take time to learn more about how children are vulnerable to predators and traffickers online and how you can engage to **be part of the solution** - in your local community, and in the lives of children and youth you know.



HIGHLIGHTED EVENT: This month, we encourage to listen in on a national conversation with experts from across the country about [Internet Safety Basics: How Predators Identify, Groom, and Exploit Youth Online](#). (Available On-Demand from Shared Hope In'l.)





LEARN

Review this blog from Thorn to understand what [online grooming](#) is, how it happens, and how to defend children.

Hear in these news stories and articles how the [Georgia Bureau of Investigation](#) is combatting online exploitation, what [Alberta, Canada](#) is seeing, and this recent arrest in [Texas](#).

Watch these videos from A21 and NetSmartz to understand how exploitation can happen when [gaming](#) and the [dangers of youth sharing photos](#) online.

Take time to understand the reality and problem of self-produced sexually explicit images by children and how you can keep youth safe in this [article from Thorn](#).





SHARE

Raise awareness with your colleagues and company by highlighting statistics, facts, and resources about internet safety and digital issues such as online enticement, sextortion, and CSAM on your social media, in conversations, in newsletters, etc.

Read and share the Engage Together® blogs on social media about the risks and unknown dangers of the internet.

Keep the children and youth in your life safe from traffickers while they are online with the resources, links, and knowledge compiled in the Engage Together® and Justice U Online Safety Toolkit. Review and share this PDF with your network.



YOUR IDEA





TAKE ACTION

Challenge your family, friends, and colleagues to earn the Impact of the COVID-19 Pandemic on Human Trafficking Badge from Justice U, which will equip them to better understand how the COVID-19 pandemic has impacted human trafficking risk factors, including online exploitation of children and youth.

Share these NetSmartz presentations, handouts, and more with leaders and educators in your community who are working with youth.

Take a safety pledge or sign a family media pledge and share with others who are caregivers the value and importance of these pledges.



YOUR IDEA



ADDITIONAL RESOURCES

Explore this [overview and free resources](#) from the National Center for Missing and Exploited Children on Internet Safety.

Expand your knowledge with these on-demand webinars:

- "[Caregiver Empowerment & Community Response to Online Youth Sex Trafficking](#)" from Shared Hope
- "[Online Protections for Children and Families When Social Distancing](#)" from NCJTC to hear from experts and increase your knowledge.
- "[LET'S TALK ABOUT PREVENTION online learning session: Emerging Trends in Child Sexual Exploitation: Protecting Children Online featuring Susan Kennedy, Ed.M.](#)" and [additional resources](#) from the Monique Burr Family Foundation.

Review specific topics, dangers, statistics, and resources, tools, and so much more from enough.org's [resource center](#).

Listen in to the [Ending Human Trafficking podcast episode](#) with Callahan Walsh, advocate with NCMEC, where they discuss how COVID-19 has presented both challenges and opportunities in the fight against child sexual exploitation.



HOW YOUR
BUSINESS
CAN HELP

Many businesses support programs for youth and children in their communities. If you do, share this action kit and the knowledge you've gained to keep them safe!

AFRJ | FREEDOM COUNCIL

The AFRJ Freedom Council is an **assembly of business leaders** and global companies working to end and prevent human trafficking - together.

Our mission is to catalyze business engagement - alongside government, nonprofit, and community efforts - in ways that will impact millions of lives.



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