

# END HUMAN TRAFFICKING PLEDGE

TODAY, I RECOGNIZE THAT THE BUSINESS COMMUNITY IS UNIQUELY POSITIONED TO HELP END AND PREVENT HUMAN TRAFFICKING. FURTHER, I ACKNOWLEDGE THAT MY BUSINESS CAN MAKE A DIFFERENCE, AND I AGREE THAT I HAVE BOTH THE OPPORTUNITY AND RESPONSIBILITY AS A BUSINESS LEADER TO JOIN THE FIGHT AND MAKE AN IMPACT. AS SUCH, I SOLEMNLY PLEDGE TO:

## 1. GET EDUCATED

I **WILL GET EDUCATED** about what human trafficking is, how to see it, and what to do when I see it, and I will explore the nexus between human trafficking and my business's industry, activities, and communities where we serve.

## 2. BUILD AWARENESS

I **WILL BUILD AWARENESS** in my business and networks to inform others about the reality of human trafficking, its presence in our communities, and the opportunity and need for everyone to engage and make a difference.

## 3. TAKE ACTION

I **WILL TAKE ACTION** by working with our business to develop a corporate social responsibility program or community engagement plan that will be unique to our business and that will meet a need in the community(ies) where we live, serve, and operate.



### NEXT STEP: TAKE THE PLEDGE & GET IN TOUCH

Take the pledge today at [afrj.com/businesspledge](https://afrj.com/businesspledge). Then, take your commitment to the next level and contact the AFRJ Freedom Council at [contact@afrcouncil.org](mailto:contact@afrcouncil.org) to schedule an introductory call and get the support you need to make an impact.