

APRIL IS

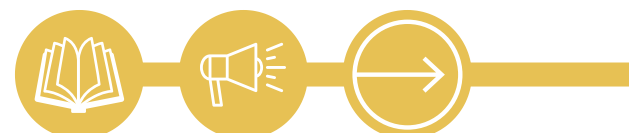
SEXUAL ASSAULT
AWARENESS MONTH

ACTION KIT

April is Sexual Assault Awareness Month. Take time to learn more about this topic, its nexus to human trafficking, and how the business community can engage to **be part of the solution**. This Action Kit will help you move from information to impact today - in your local community.



Note: This Action Kit corresponds with a special conversation we recently hosted with **Monika Johnson Hostler**, Executive Director of the North Carolina Sexual Assault Coalition and President of the National Alliance to End Sexual Violence. If you missed it, **listen in** now.





LEARN

Explore the history of Sexual Assault Awareness Month.

Understand better what sexual violence and sexual assault encompass, what current statistics tell us, and learn from the stories of survivors.

Review this fact sheet about sexual violence, and the information available on social media at #SAAM2021, #SAAM, and #SexualAssaultAwarenessMonth.



YOUR IDEA





SHARE

Share information about digital consent and boundaries, especially during the COVID-19 pandemic.

Share sexual assault prevention resources with your business colleagues, friends, and family.

Get equipped with the information and tools you need to support survivors of sexual assault, to help friends and family members, and to ensure self-care.



YOUR IDEA



TAKE ACTION

Program the Sexual Assault Hotline number in your phone (1-800-656-4673) and make this information available to your associates or employees.

Share this blog post with friends and family: "6 Ways You Can Support Survivors Online During Sexual Assault Awareness Month".

Join people around the world on April 28th for Denim Day to support survivors and raise awareness about all forms of sexual violence.

Take the Sexual Assault Awareness Month Proclamation 2021.

 YOUR IDEA 

ADDITIONAL RESOURCES

- [NCCASA](#) is the sole North Carolina statewide alliance working to end sexual violence through education, advocacy and legislation. NCCASA represents the local rape crisis centers and allied professionals working to serve sexual assault survivors.
- [NAESV](#) is the national public policy voice for state and territorial sexual assault coalitions working on behalf of survivors.
- Tip Sheet: [Ending Sexual Assault and Harassment in the workplace.](#)
- [Conduct Code](#)
- Report: [Helping Industries to Classify Reports of Sexual Harassment, Sexual Misconduct, and Sexual Assault.](#)
- Report: [EXAMINING UBER'S USE OF THE SEXUAL MISCONDUCT AND VIOLENCE TAXONOMY AND THE DEVELOPMENT OF UBER'S UNITED STATES SAFETY REPORT](#)
- [Guide for Friends and Family of Sexual Violence Survivors](#)
- [National Sexual Violence Resource Center](#) offers resources
- [CDC: Preventing Sexual Violence.](#) Offers fast facts, risk and protective factors, prevention strategies, and more.
- [RAINN](#) operates the [National Sexual Assault Hotline](#) and offers resources on [safety and prevention](#) including warning signs, safety for students, [toolkits, and information cards.](#)
- Engage Together & Justice U [Online Safety Toolkit.](#)



TAKE THE
PLEDGE

LEARN MORE AT
[**AFRJ.COM/BUSINESSTOOLS**](https://www.afrj.com/business-tools)

AFRJ | FREEDOM COUNCIL

The AFRJ Freedom Council is an **assembly of business leaders** and global companies working to end and prevent human trafficking - together.

Our mission is to catalyze business engagement - alongside government, nonprofit, and community efforts - in ways that will impact millions of lives.



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